

One Day Masterclass Workshop on

# DATA PROTECTION MANAGEMENT

Business & Operational  
Strategies for Organisations

19 May 2011

The Royale Chulan Hotel, Kuala Lumpur

Workshop Leader:

Noriswadi Ismail

Data Protection & Privacy Consultant,

HeiTech Padu Berhad



Organized by:



PSMB's Approved  
Training Provider



# DATA PROTECTION MANAGEMENT

The session will look at how to educate staff to:

- ◆ Understand the concepts and formalities of data protection and privacy
- ◆ Design a potential data protection and privacy policy
- ◆ Introduce an effective data protection and privacy compliance programme in their organizations, companies and businesses
- ◆ Implement the compliance cost strategies that affects data protection and privacy in their daily operations
- ◆ Anticipate potential data protection and privacy breaches through Privacy Impact Assessment approach

## Session 1: Data Protection

This session will explore the basic principles of data protection and privacy. It examines fundamental issues encompass:

- ◆ The seven data protection principles
- ◆ The leadership & governance
- ◆ Who's who in data protection

## Session 2: Data Protection Management

This session provides grounded understanding in relation to aspects of data protection, privacy, formality, compliance and practice focusing on:

- ◆ Where does your organisation stand?
- ◆ The data protection actors in business operations
- ◆ The inter-relationship with other business actors
- ◆ In-house data protection management
- ◆ Outsourcing of data protection management



## WHO SHOULD ATTEND?

Directors,  
Chief Executive Officers,  
Chief Financial Officers,  
Medical Officers,  
Academia,  
Hospital Administrators,

Compliance Officers,  
IT Managers,  
Business Analysts,  
Human Resources Managers,  
Business Analyst,  
Researchers,

Company Secretaries,  
Records Managers,  
Archivists,  
Information Managers,  
Legal Advisors,  
Database Managers,

Human Resources Officers,  
Insurance Personnel,  
Data Protection Officers,  
Compliance Officers,  
Office Managers,  
Employment Law Advisers.



### Session 3: Designing Data Protection Policy & Compliance Terms

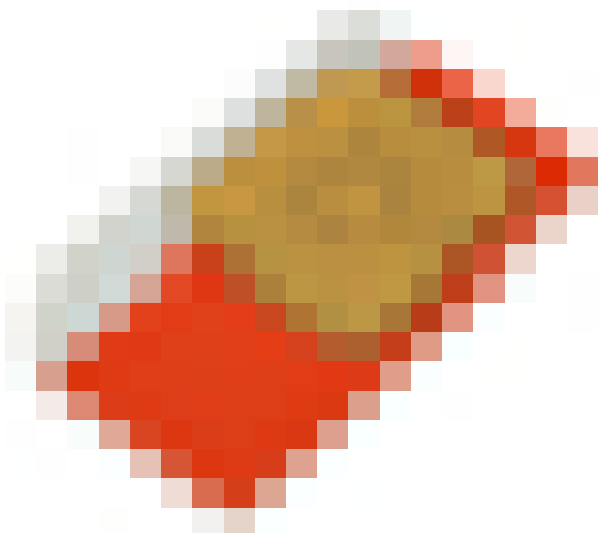
This session highlights case studies based on real scenarios. It aims to provide strategies and compliance tips on:

- ◆ The general approach
- ◆ The middle approach
- ◆ The specific approach

### Session 4: Managing & Enforcing data protection

This session diffuses practical insights on data protection and privacy management within the setting of organizations, companies and businesses. It covers practical tips on:

- ◆ The ASEAN landscape
- ◆ The APEC landscape
- ◆ The EU landscape
- ◆ The Safe Harbor landscape



## THE WORKSHOP LEADER



**Noriswadi Ismail**, Data Protection & Privacy Consultant of HeiTech Padu Berhad is also a doctoral researcher on Radio Frequency Identification (RFID), Data Protection and Privacy based in London.

He is a 'Majlis Amanah Rakyat' (MARA) Scholar (2009-2012) and previously a British Chevening Scholar (2006-2007) in Strathclyde Law School, Glasgow whilst reading LLM in Information Technology & Telecommunications Law.

Prior to commencing his doctoral research, he was the General Counsel / Company Secretary of HeiTech Padu Berhad.

In between his work, he also lectured occasionally on topical issues in Information Technology & Intellectual Property laws at his Alma Mater, Ahmad Ibrahim Kulliyah of Laws, International Islamic University Malaysia.

Throughout his Academic Visitorship in the University of Oxford, Centre for Socio-Legal Studies (14 February 2011 - 4 April 2011), he researched on data protection in Europe and Asia (South East Asia and East Asia).

He was also involved with selected research and events of Data Protection and Open Society Project (websites link available at <http://csls.ox.ac.uk/dataprotection>) under the leadership of Dr. David Erdos, Katzenbach Research Fellow (Balliol College).

He will also be a visiting researcher in the Centre for Health, Law and Emerging Technologies at the Department of Public Health, University of Oxford in the forthcoming summer of 2011.

Noris' thoughts on his research are retrievable at RFID Nexus at <http://the-rfid-nexus.blogspot.com>.

## What Do You Know About Data Protection & Privacy Law?

This outlined questionnaire is meant to gauge an individual's impression, understanding and views on data protection and privacy. Please answer the following questions in order for the trainer and the organizer analyze the level of awareness and general understanding about Data Protection and Privacy Law:

**Question 1**

In your daily work, what shall be the approximate percent of your exposure in data processing, data management, data sharing and data transfer?

- a) > 50%
- b) < 50%

**Question 2**

In your daily life, do you think informational privacy brings high value?

- a) Yes
- b) No
- c) Partly yes
- d) Partly no
- e) None at all

**Question 3**

In less than twenty words, what do you understand by "data"?

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**Question 4**

In less than twenty words, what do you understand by "privacy"?

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**Question 5**

When you are online, do you think your data and privacy is secured? If yes, provide a chief reason. If no, provide a chief reason.

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PACKAGE	BEFORE 6 MAY 2011	AFTER 6 MAY 2011
<input type="checkbox"/> SINGLE PARTICIPANT	RM699.00	RM799.00
<input type="checkbox"/> GROUP PACKAGE 1 (3 OR 4 PARTICIPANTS)	RM649.00*	RM749.00*

\*The price applies for each participant

(Note: AAA practices a non-credit policy. As such, all participants are required to make payment [cash/cheque/credit card] 3 days before the event.)

### A | COMPANY / ORGANISATION DETAILS

Name of Company / Organisation: .....

Address: ..... Name of Contact Person: .....

..... Tel.: ..... Fax: .....

..... Email: .....

### B | DETAILS OF PARTICIPANTS

(Note: If the space provided is inadequate, you may attach details of your participants in a separate list)

1. Name: ..... Department: .....

Email: ..... Designation: ..... Contact No.: .....

2. Name: ..... Department: .....

Email: ..... Designation: ..... Contact No.: .....

3. Name: ..... Department: .....

Email: ..... Designation: ..... Contact No.: .....

### C | PAYMENT DETAILS

**SIGN UP TODAY!**

Enclosed is a cheque / bank draft for the sum of RM \_\_\_\_\_ made payable to "AAA CONSULTING SDN BHD".

Online Fund Transfer using MayBank2U.com / TT to Account no.: 5648 8300 0362 [swift code: MBBEMYKL]  
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